# BRINGING BELLVILLE BACK

### TO THE ROLE OF SECONDARY CITIES

IN AN AFRICAN CONTEXT





WHERE IS BELLVILLE?





More than 50% of the worlds population lives in urban areas.

by **2050** 

this is expected to be 75% growing by 65 million people per annum.



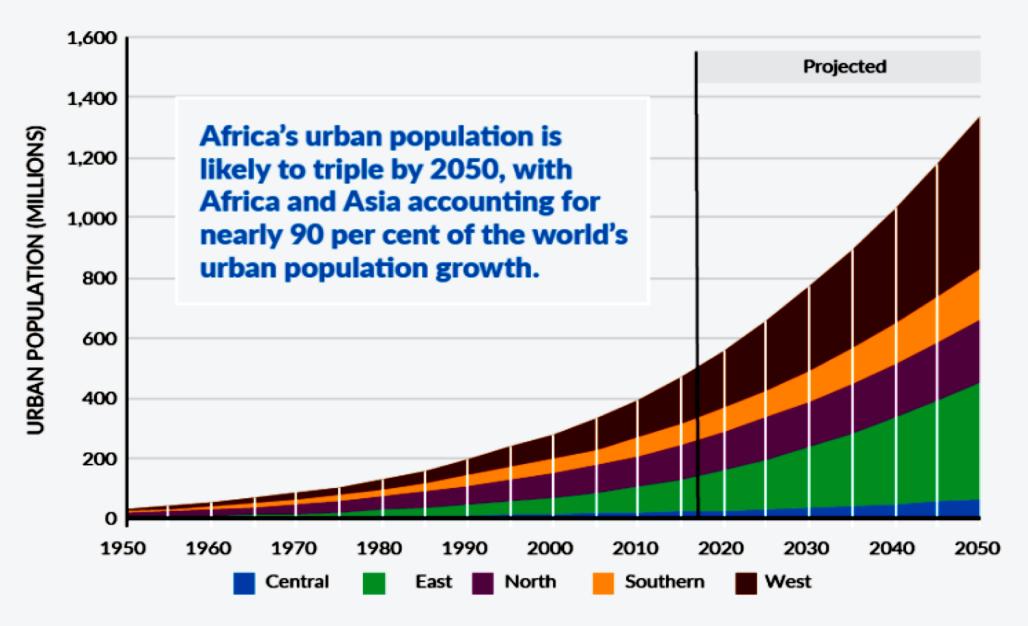
## **CONTEXT**

Sub Sahara Africa has had the fastest urban population growth rate since 1950.

	URBAN POP.	% OF TOT
1950	19 MILLION	11%
201	294 MILLION	32%
2016	430 MILLION	44%
2030	715 MILLION	50%



#### Urban populations by African subregion, 1950–2050



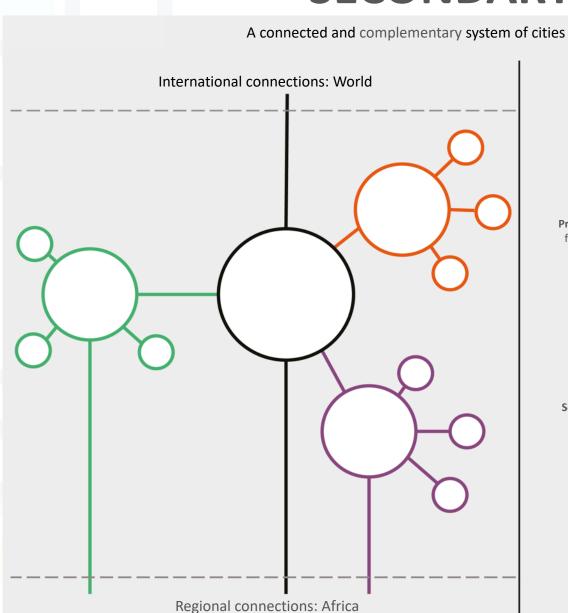


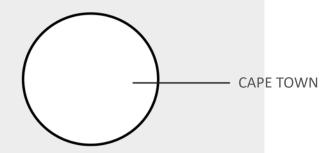
Source: Based on UNDESA (2014).

- Urbanisation of the population will create increasing pressure on Major cities
- ☐ This necessitates the 'secondary nodes' to step up and facilitate the urban growth and job creation
- The primary city may well have an international outlook while the secondary city/node can complement it by

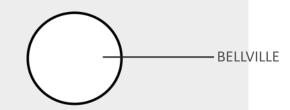
hosting cluster activities.

## **SECONDARY CITY**

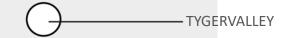




**Primary city:** Centre of knowledge and innovation; new firm establishments; service hub; R&D; headquarters



**Secondary cities:** Specialized industrial clusters; labour-intensive industries; natural-resources beneficiation; agro-processing



Tertiary cities and market towns: Transport, logistics, services

Flows of goods, services, labour and investments



## According to the World Bank, **SECONDARY CITIES** make up

**40%** of the worlds population. 2/3 of these are in Africa and Asia.

- "Primary role is to connect rural and urban areas through the provision of services and facilities"
  - **Population** of between 100,000 500,000
- ☐ Geographically defined **urban jurisdictions** performing functions at sub-metropolitan level
  - ☐ In the periphery of the centre and the centre of the periphery.



# **SECONDARY CITIES** "System of Cities"

**Sir Peter Hall** – polycentric metropolis

"City metropolis become a series of connected centres" e.g. Sydney TBD

**Cedric Price** – English Architect

#### FORM OF THE EVOLVING CITY

Ancient cities - Hard Boiled Egg
"yellow urban centre enclosed by walls"
Urban Sprawl - Fried Egg
"yellow centre surrounded by sprawling areas"
New Cities - Omelette
"mixed ingredients all maintaining their integrity"



## **SECONDARY CITY EXAMPLES**

#### **KIGALI**

#### **3 DISTINCT DISTRICTS**

- FINANCIAL
- KNOWLEDGE
- EMPLOYMENT/INDUSTRIAL



#### LAGOS - Lekki Free Zone (LFZ)

#### 2030

- 3.5 MILLION RESIDENTS

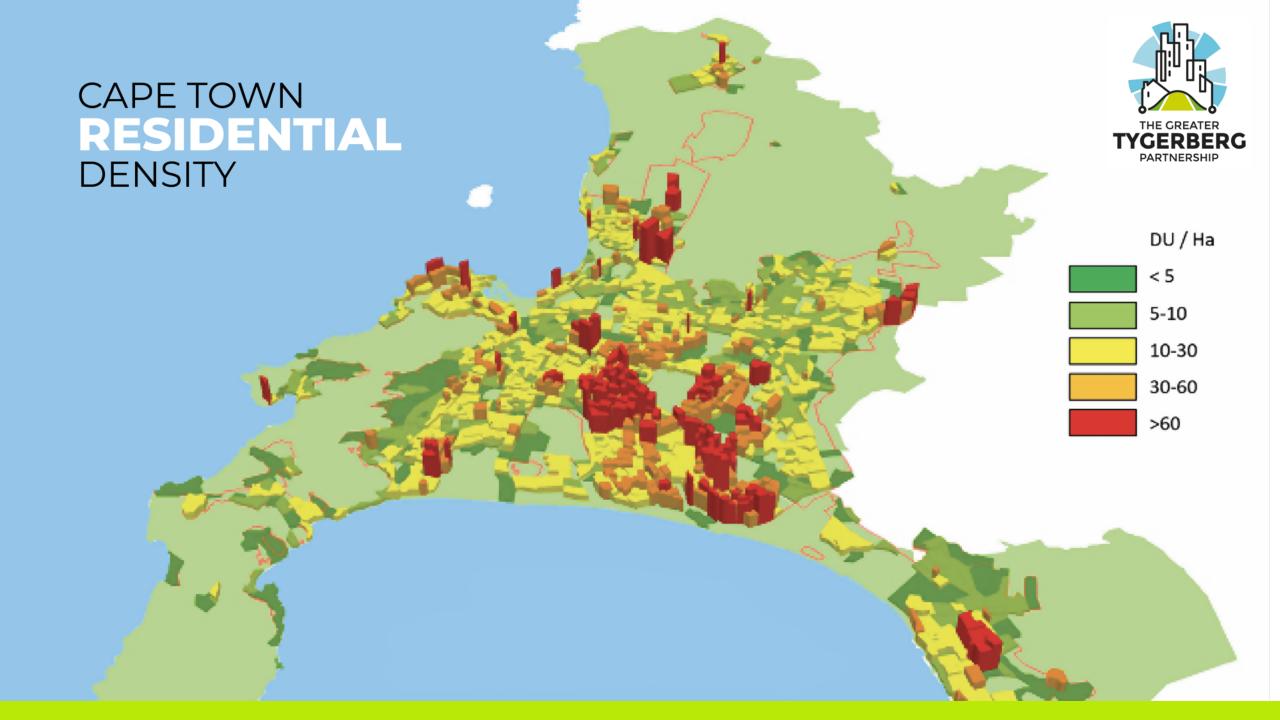
- 1.5 MILLION NON-RESIDENTS

airport, industrial park, logistics hub, hospitals, schools, hotels etc.









## **BUILDING CONSTRAINTS**

**Cape Town** has a limited 150º development scope, due to the mountain and sea.

However **Bellville** has a full **360**<sup>o</sup> development scope.

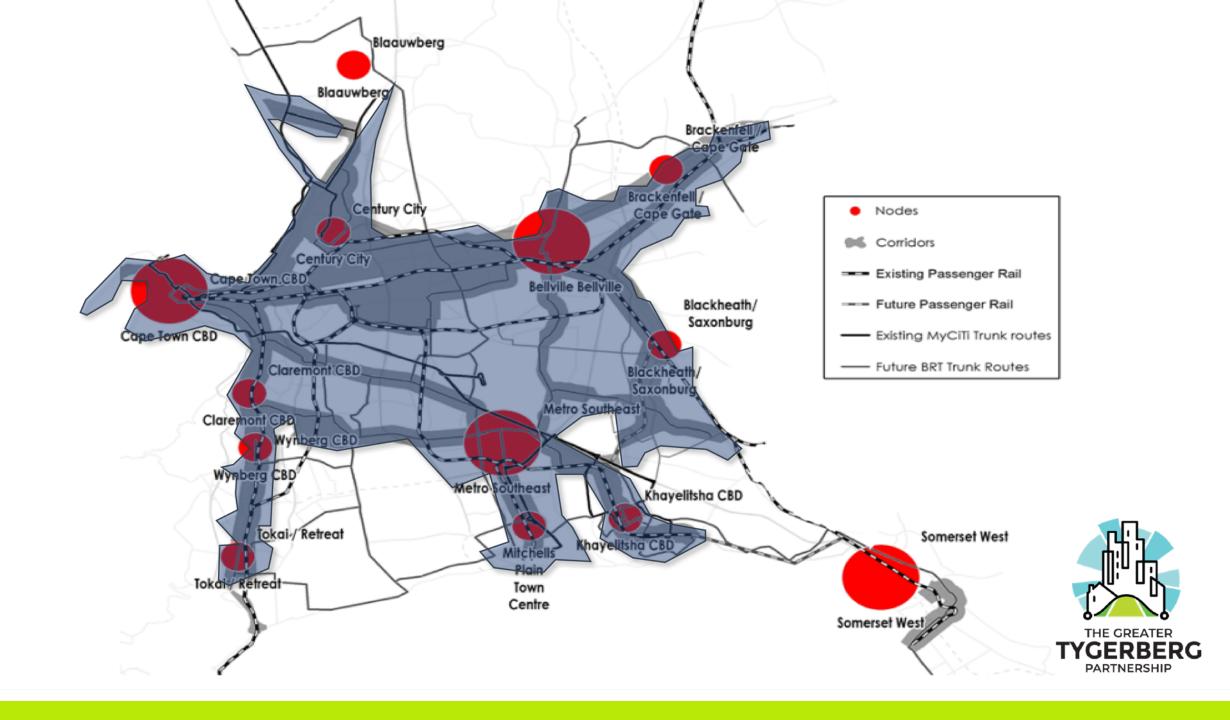


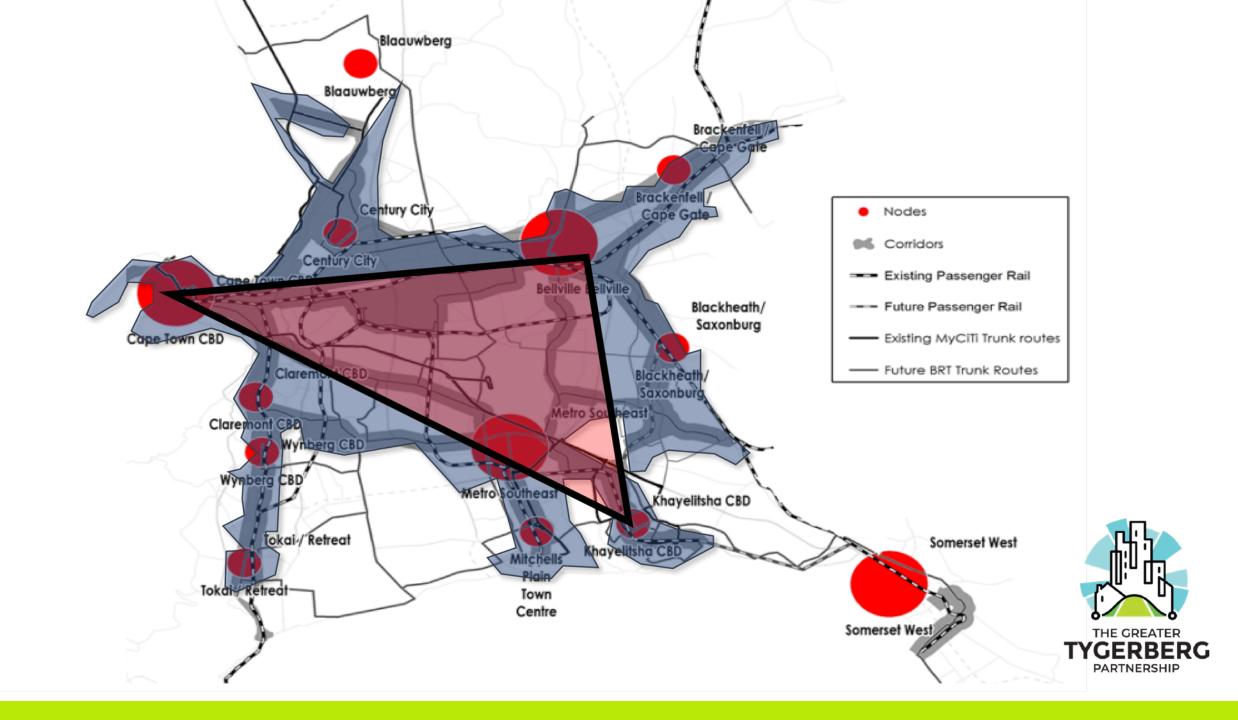
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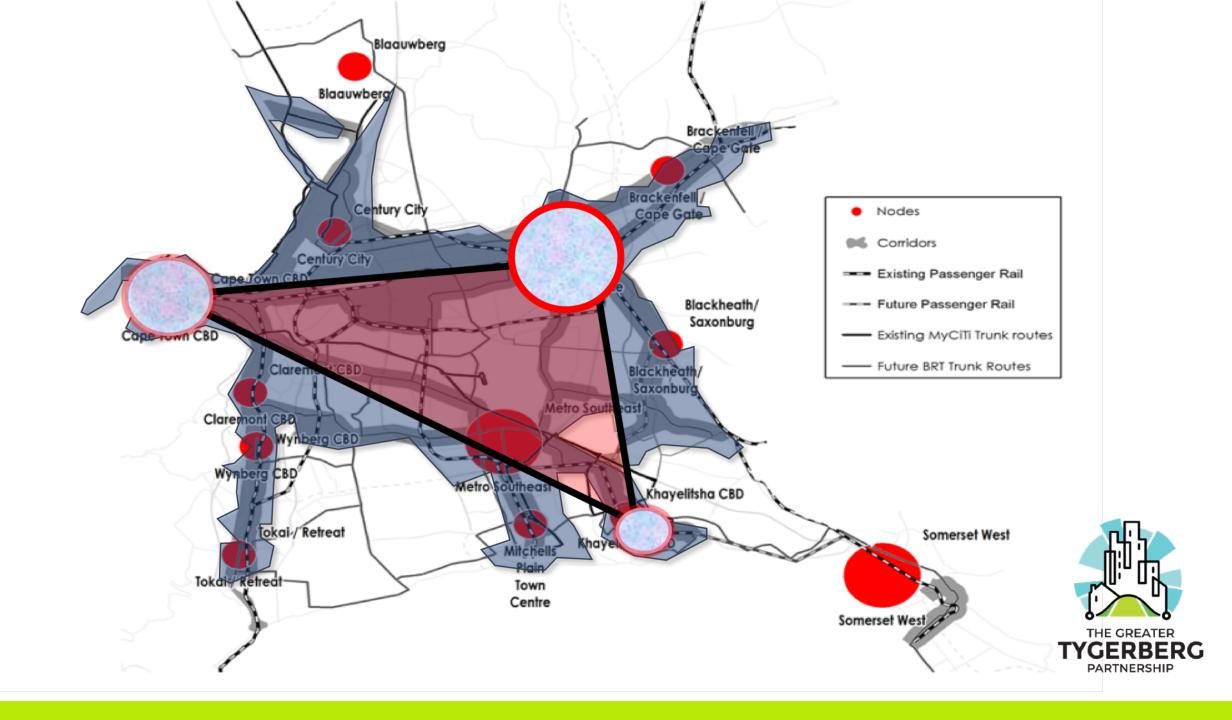
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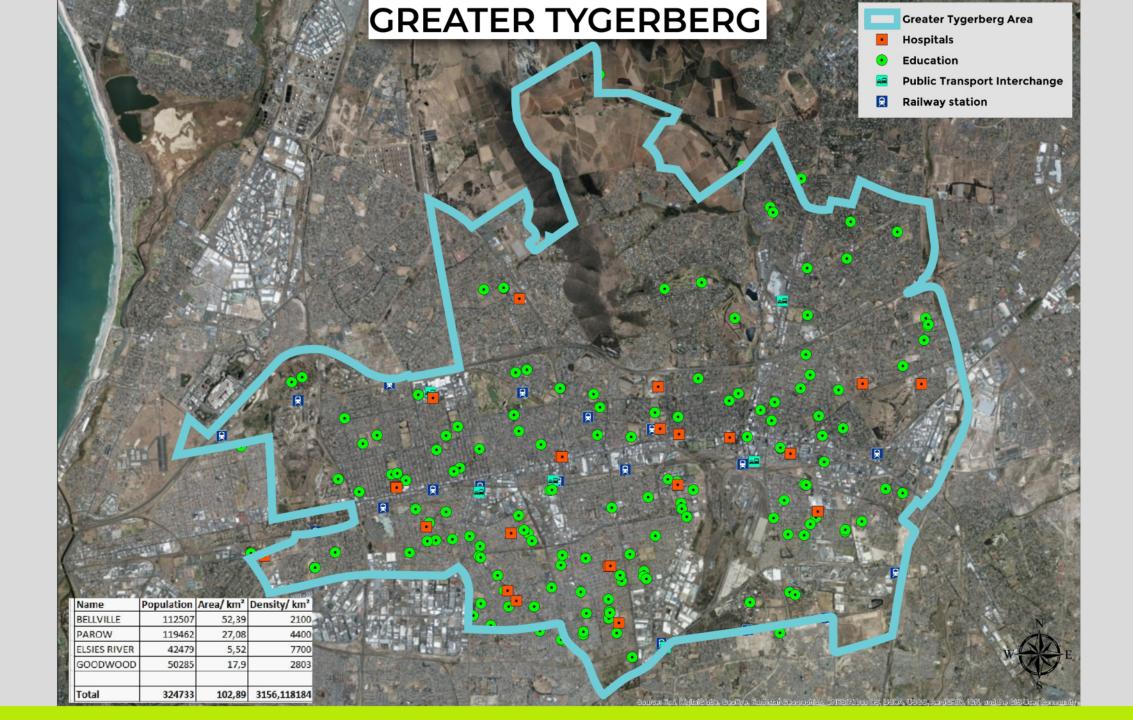
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## **EDUCATIONAL**

**INSTITUTIONS** 

BELLVILLE

150

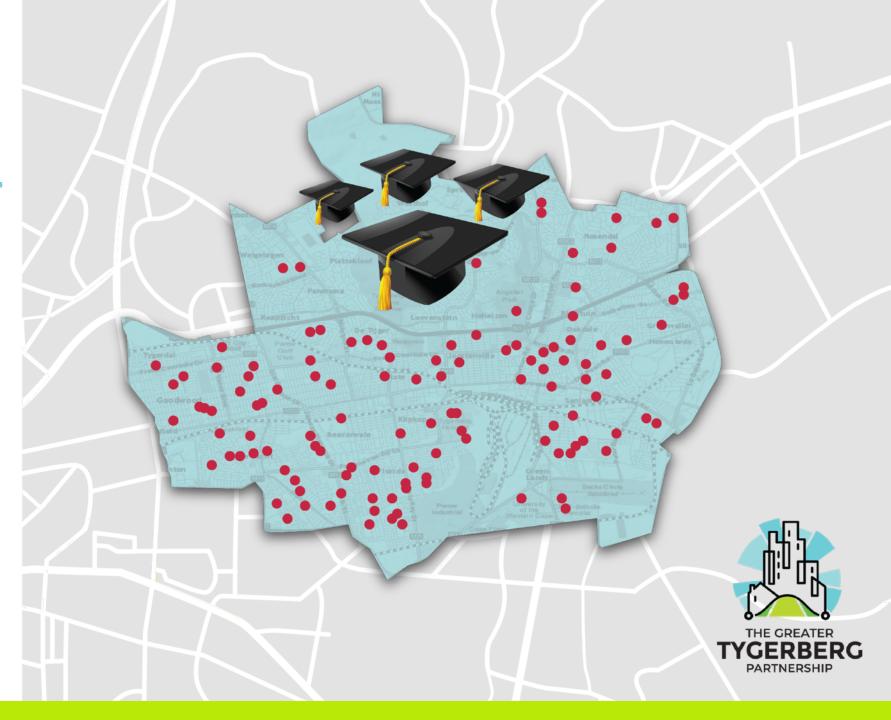
**KIGALI** 

31

**MANCHESTER** 

**72** 

**PITTSBURGH** 



# RAILWAY STATIONS

BELLVILLE

18

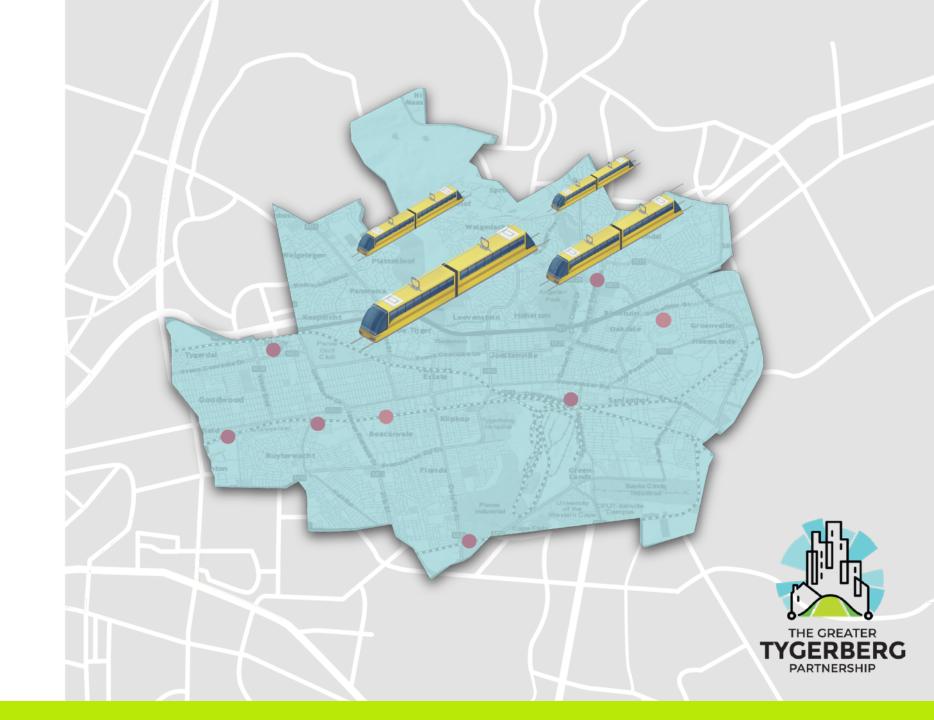
KIGALI

0

MANCHESTER

16

**PITTSBURGH** 



**PUBLIC TRANSPORT** 

**INTERCHANGES** 

**BELLVILLE** 

5

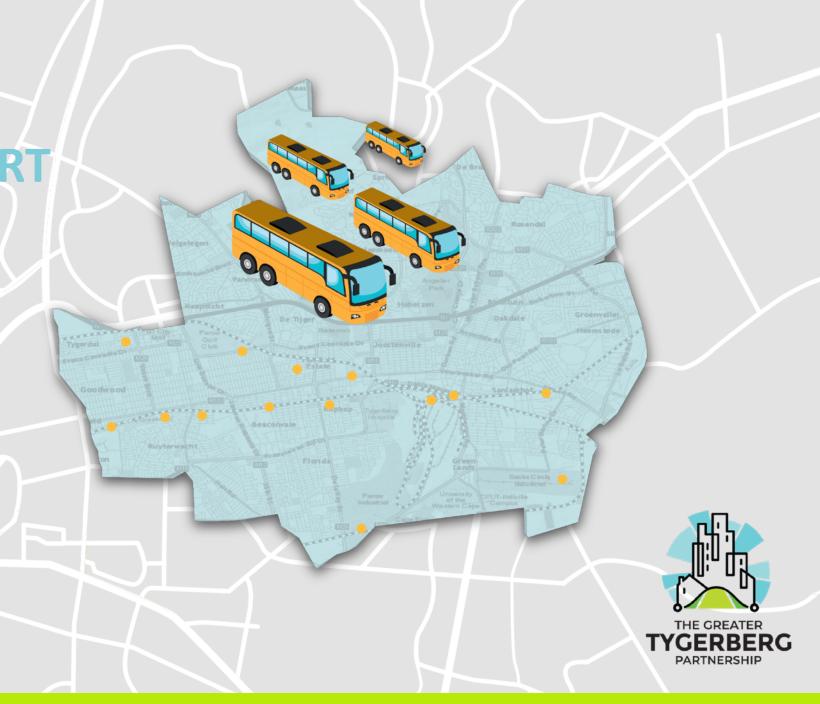
KIGALI

2

**MANCHESTER** 

**17** 

**PITTSBURGH** 



## **HOSPITALS**

& CLINICS

BELLVILLE

23

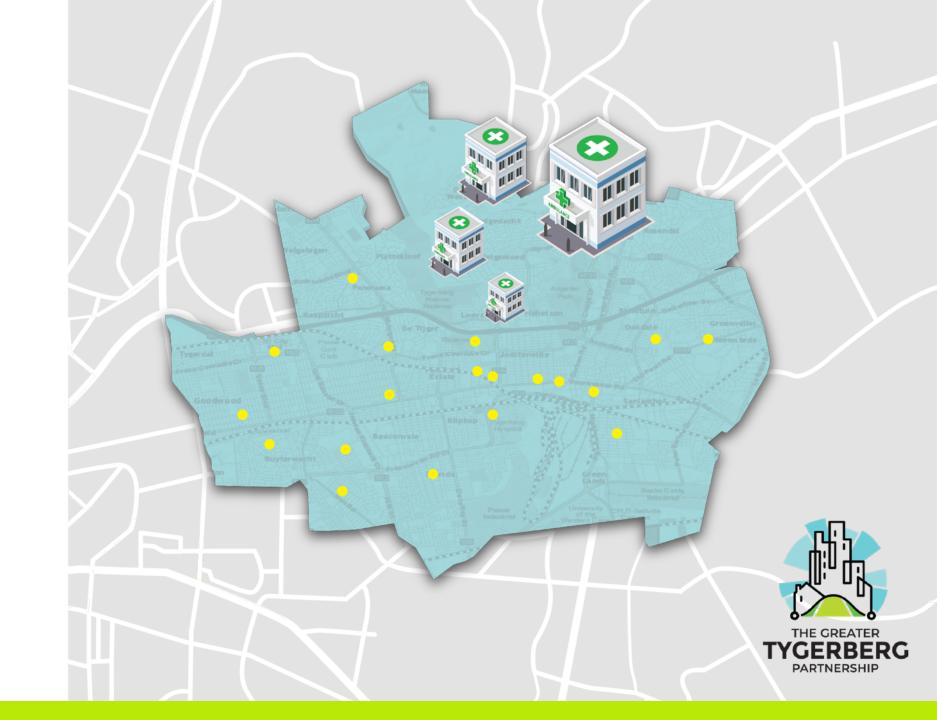
**KIGALI** 

20

MANCHESTER

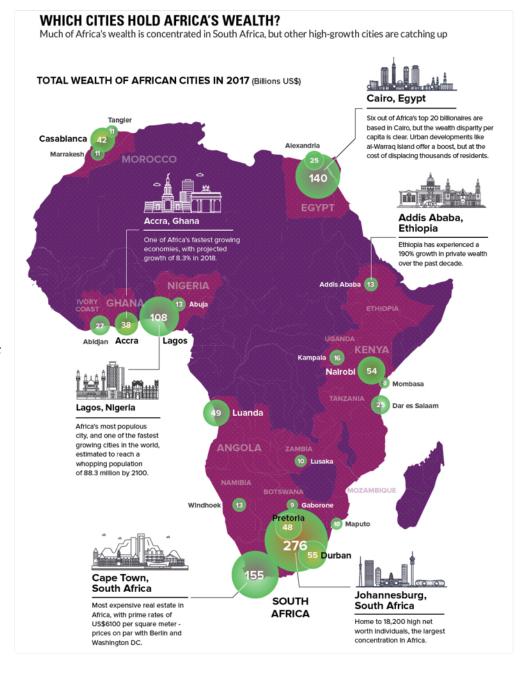
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**PITTSBURGH** 



## WHY INVEST IN AFRICA?

- 6 of world's 10 fastest growing economies in Africa
- 54 nations, 1.2bn people and GDP of \$3 trillion
- Intra- Africa trade holds enormous potential
- World's youngest population, with a working-age population of
   1.8 billion by 2035
- Rapid urbanisation: 41 megacities by 2030, with >10 million in habitants each
- Global FDI to Africa rose by 11% between 2017 and 2018 at a time when global FDI flows fell by 13%
- Digital transformation
- Diversifying beyond commodities



# WHY CAPE TOWN?



Cape Town has the second largest municipal economy in South Africa and contributes 9.5% to national employment.



Cape Town's per capita GDP is 32% higher than the national average.



Technology leader in mobile software, revenue management and payment processes.

**56%** of the **742** emerging tech companies headquartered in the Western Cape.



**59%** of **start-ups** are based in the Western Cape.



The Western Cape hosted **75%** of venture capital deals in 2015, a 40% increase from 2012 - SAVCA. 2015



Soundness of banks rated 3rd in the world by the WEF.



Cape Town International Airport is the **best in Africa** – Skytrax



Cape Town is the **Events** Capital of the World - World Travel Awards: 2018



Cape Town has been ranked the top metropolitan municipality in SA when it comes to the ease of doing **business**, — World Bank research report on Doing Business in South Africa.





Fun fact: Western Cape voted Golf Destination of the Year, 2017. Africa and Gulf States IAGTO – International Association of Golf Tour Operators



## WHY BELLVILLE?

#### **MEDICAL** HUB

6 Main Hospitals 86
SECONDARY HEALTH &
WELLNESS INDUSTRIES
IN THE REGION

MORE THAN **18 000** 

MEDICAL PERSONNEL EMPLOYED NEARLY

3000 Hospital Beds 904

SPECIALISED
MEDICAL PRACTITIONERS

#### **ACADEMIC** HUB

MAJOR UNIVERSITIES

100 000

STUDENTS aca ENROLLED con

The GTP promotes Bellville as a knowledge hub to unlock a living laboratory for businesses and academia to create, develop and test their ideas, concepts and new products on future users

#### **TRANSPORT** HUB

9 TRAIN STATIONS

CONNECTED RAILWAY LINKS

**31 500** 

REGIONAL BUS SERVICES 65 731 MINIBUS TAXIS

#### **BUSINESS IN BELLVILLE**





Making **BELLVILLE** Africa's leading investment destination, bringing everything that South Africa and Cape Town has to offer to a mature, affordable and easily accessible destination

