

## GTP MEMBERSHIP TRENDS



Sectors our members are in:



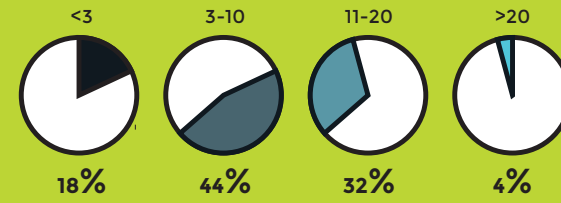
The GTP believes that the involvement and ideas of local business owners, students and traders are critical to achieving the shared vision for the Bellville area.

This infographic represent the trends of users, businesses and social media interest and aims to highlight the unlocked potential of the Bellville CBD.

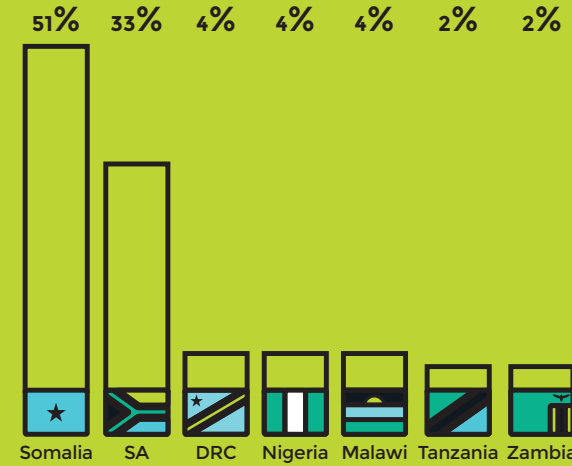
## OUR RESEARCH DATA

## INFORMAL TRADING TRENDS

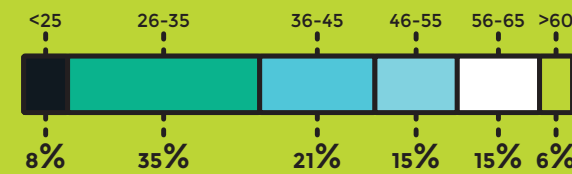
### NUMBER OF YEARS INFORMAL TRADERS HAVE BEEN TRADING IN KRUSKAL AVENUE



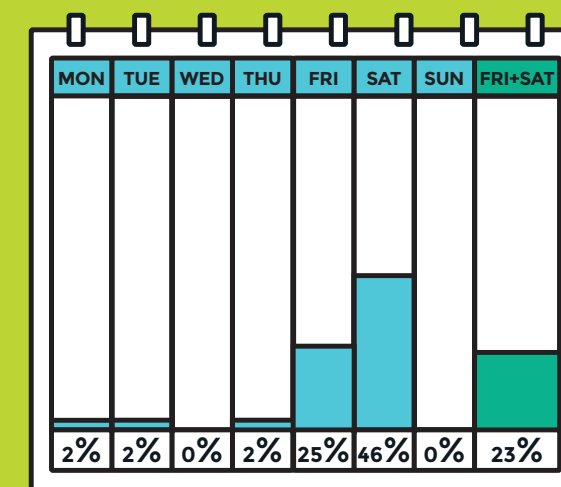
### DISTRIBUTION OF NATIONALITIES OF INFORMAL TRADERS IN BELLVILLE CBD



### AGE DISTRIBUTION OF KRUSKAL AVENUE TRADERS

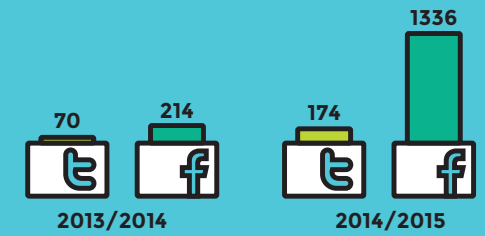


### BUSIEST DAY FOR INFORMAL TRADING IN BELLVILLE CBD

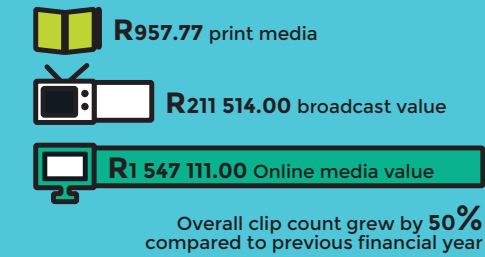


## GTP SOCIAL MEDIA GROWTH TRENDS

### SOCIAL MEDIA FOLLOWERS



### MEDIA COVERAGE

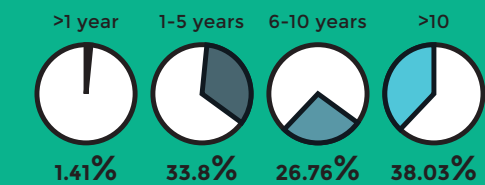


## BELLVILLE CBD ECONOMIC TRENDS

### % OF BUSINESSES LOCALLY (CAPE TOWN) OWNED?



### HOW LONG BUSINESSES HAVE BEEN OPERATING IN THE BELLVILLE CBD?

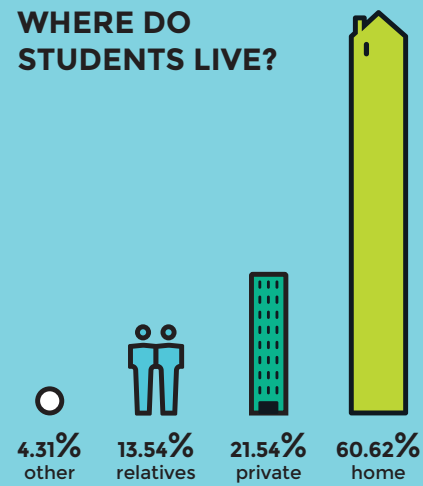


### 5 MAIN ADVANTAGES OF RUNNING A BUSINESS IN BELLVILLE CBD?

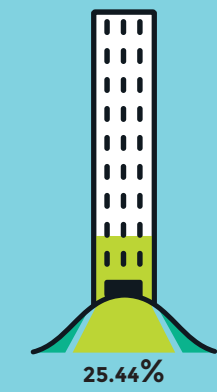


## BELLVILLE STUDENT POPULATION TRENDS

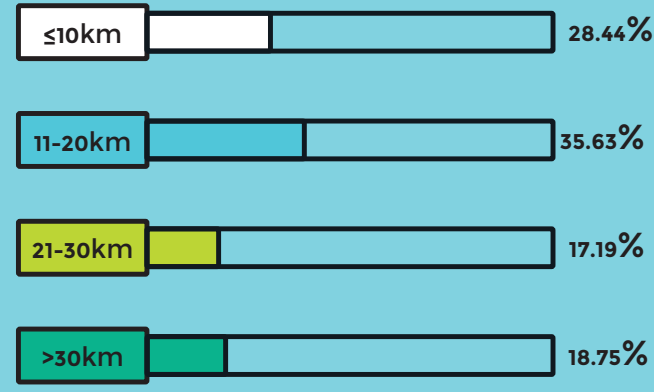
### WHERE DO STUDENTS LIVE?



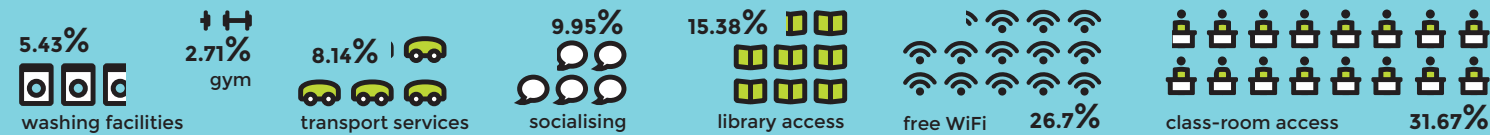
### STUDENTS IN RESIDENCES



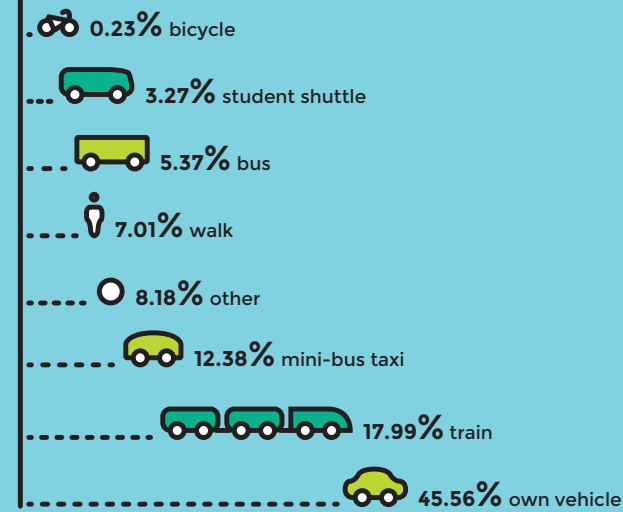
### HOW FAR DO STUDENTS LIVE FROM CAMPUS?



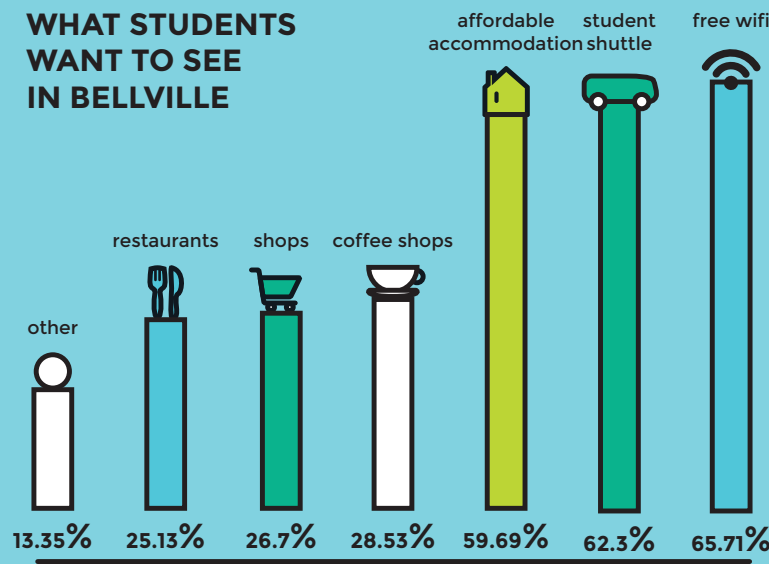
### WHAT STUDENTS LOOK FOR WHEN LOOKING FOR RESIDENCE



### HOW STUDENTS TRAVEL



### WHAT STUDENTS WANT TO SEE IN BELLVILLE



## MEDICAL SERVICES IN THE TYGERBERG AREA

Critical Care	1
Geriatric Medicine	1
Sport (Medicine)	1
Haematology	2
Medical Oncologist	2
Microbiologists	2
Neurology	2
Occupational (Health&Medicine)	2
Pathology (Haematology)	2
Podiatry (Chiroprapist)	2
Rheumatology	2
Vascular Surgeon	2
Endocrinology	3
Nephrologist	3
Plastic Surgeons	3
Pulmonology	3
Gastroenterology	4
Genetics	4
Neuro-surgeon	4
Cardiac Thoracic Surgeon	5
Community & Public Health	5
Neonatologist	5
Cardiology	6
Nuclear medicine	6
Urology	7
Biokinetics	9
Dermatology	9
Radiation Oncology	9
Optometry & Ophthalmology	13
Radiology	13
Ear, Nose & Throat specialist	15
Anaesthetics	16
Family Physicians	17
Orthopaedic Surgeon	18
Speech Therapy	18
Surgeons	19
Dietician	35
Obstetrics & Gynaecology	40
Physician	42
Paediatrics (specialist)	47
Physiotherapy	52
Dentistry	72
Pharmacists	74
General Practitioners	305